

Program march 12 to 13 - CSW Arctic Circle 2015

Thursday march 12

- 7.00 - 8.30 *Breakfast*
- 8.30 - 8. 50 *Registration at building 97an, conference place, The Village Team*
- 8.50 - 8.55 Official welcome with a person from municipality
- 9.00 - 9.45 Welcome Remarks and Crowdsourcing Trends:
Global ideas, Local Action
Epi Ludvik Nekaj, Singapore, Crowdsourcing Week
- 9.45 - 10.15 Reversing the Brain Drain - And the Future of Work
Hjörtur Smáráson, Iceland, Innovation Embassy
- 10.15 -10.20 Nytänk, The local youth project New Thinking
Sofie Skalstad, project leader Nytänk, Sweden
- 10.20 - 10.25 Slideshow Lets share a smile. Presentation Sofie
- 10.25 - 10.40 Coffee Break
- 10.40 - 11.10 Crypto Currency - [PART 1] Intro to the theme, tool for
leveraging local businesses and local capital
Epi Ludvik Nekaj, Singapore, Crowdsourcing Week
Daniel Nies, Koina, Schweiz
- 11.10-11.40 Think Bing, Start Small.
Etienne Verbist, Crowdsourcing Week Europe, Holland
- 11.40 - 12.40 Cutting Edge Innovation. Practical Examples on
Crowdsourcing in Vuollerim.Creative Business
Development, presentations.
Local speakers

Introduction to the Village and Equal Teamwork
Audun Otterbech and Annchristine Lundstrom

Vuollerim Economic Association
Karin Granström

VIVA and Hotel Vuollerim Gästgiveriet
Louise K Larsson
Lapland Vuollerim Welcomes You
Eva-Lena Skalstad

Worlds most northern carting competition track
Tommy Sundgren

The Village Team
Gabriella Lönngren on Skype

Vuollerim Independent School
Annette Amundsson

Vuollerim Delikatesser
Karina Lindh

Arctic Circle Products
Agnes Otterbech

- | | |
|---------------|--|
| 12.45 - 13.15 | Visit the Vuollerim Independent school |
| 13.15 - 14.15 | Lunch |
| 14.15 - 14.30 | Digital Session: Turning the Tides, Democracy in a Sustainable Future
<i>Ingrid Stange, Norway Partnership for Change</i> |
| 14.30 - 15.00 | Digital Session: Accelerating Impact investing in the Local Economy
<i>Kevin Jones / Christine Egger, USA</i>
<i>Social Capital Markets / Neighborhood Economy</i> |
| 15.00 - 15.15 | Coffee Break |
| 15.15 - 15.45 | Disruptive Energy Technologies & Models
<i>Carl Malbrain, Belgium, Chairman of the Board, Blijdorp</i> |

- 15.45 - Open Discussion and summary of the day after that an optional visits to some of the local enterprises and a short sightseeing in the Vuollerim area.
- 17.30 Return to the hotel no later than 17.30
- 19.00 Dinner and a Northern Light Walk
Knowledge and digital facilitator during the days: Bert-Ola Bergstrand, chairman and co-founder, Social Capital Forum

Friday March 13

- 7.00 - 8.30 Breakfast
- 9.00 - 9.15 Welcome Remarks
Epi Ludvik Nekaj, Crowdsourcing Week
- 9.15 - 10.15 How to achieve common good in developments. Local experiences, understandings and success factors.
Audun Otterbech and Annchristine Lundstrom
- 10.15 -10.30 Coffee Break
- 10.30 -11.30 Crypto Currency in Practice, Part 2
Epi Ludvik Nekaj, Singapore, Crowdsourcing Week
Daniel Nies, Koina, Schweiz
- 11.30 - 12.10 Presentation of the project Mayors Working Together for a Sustainable Future
Kaj Embren, London, The Nordic Mayoral Initiative to COP 21 in Paris
- 12.10 - 12.30 An expedition to Discover the Real Value and Potential of the Crowd Economy
Martijn Aarets, Crowd Expedition, Holland
- 12.30 - 12.45 *Interaction part:*
Write down what you think is the most important topic for the discussion this afternoon.
- 12.45 - 13.45 Lunch
- 13:45 - 14.45 Opportunities and Challenges of Crowdsourcing for Smart Regions.

*Birgitta Bergvall - Kåreborn & Anna Ståhlbröst,
Luleå University of Technology, LTU*

14.45 - 15.00 Departure to the local skiing place, Bomyrberget

15.00 - 15.10 Welcome to Bomyrberget
Carina Lindmark

15.10 -17.00 Interactive Workshop: Open Innovation 2.0 with
Collaborative and Interactive Platforms. What will it look like?
All together. Locally planned

*Knowledge and digital facilitator during the days: Bert-Ola Bergstrand, chairman and
co-founder, Social Capital Forum*

19.00 House jumping dinner